



How do you design a quality sports programme for diverse young people?

New Zealand's ethnic make-up is changing rapidly. We know sport is a powerful stepping stone to bigger individual and community outcomes. Despite these benefits we also know that the playing field is not even and sport participation rates for diverse young people are relatively low. This is perhaps not surprising given diverse young people experience a range of complex barriers to sport participation.

Our growing diversity challenges sport organisations to think about how they can better engage diverse young people. Connect2sport's mission is to guide sport organisations to connect more migrant and refugee youth to the power of sport. This resource outlines the key ingredients needed to design quality sport programmes for diverse young people. For more guidance and tips visit CONNECT2SPORT.ORG.NZ

Where to start?

CONNECT

Identify your target community and key connection points



BUILD TRUST

Invest time in building relationships first, not programmes



COLLABORATE

Work in partnership with the community to develop & deliver



Consider getting these things right when designing sport programmes for diverse young people.



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